

## **AT&T Office@Hand SMS Privacy Policy**

### **1. Introduction**

This SMS Privacy Policy delineates the protocols and practices governing the collection, utilization, and safeguarding of personal information obtained through SMS communications facilitated by AT&T Office@Hand. Our commitment is to uphold the privacy and security of your personal data in strict adherence to AT&T Office@Hand guidelines and pertinent legal statutes.

### **2. Information Collection**

In the course of SMS interactions, we may collect the following information:

- **Personal Identifiers:** Including, but not limited to, your name and mobile telephone number.
- **Message Content:** The substance of SMS messages exchanged between you and our organization.
- **Consent Records:** Documentation evidencing your explicit consent to receive SMS communications from us, as mandated by AT&T Office@Hand's consent requirements.

### **3. Use of Information**

The information collected via SMS will be utilized exclusively for purposes explicitly communicated to you at the point of collection, which may encompass:

- **Service Notifications:** Dissemination of information pertinent to your account or services.
- **Promotional Communications:** Dispatch of marketing materials, contingent upon your prior express written consent.
- **Customer Support:** Engagement in communications to address inquiries or provide assistance.

### **4. Consent**

Prior to the initiation of any SMS communication, we will secure your explicit consent in accordance with AT&T Office@Hand's consent requirements. This consent may be obtained through various methods, including digital forms, verbal agreements, or written documentation, as appropriate to the context of the communication. By providing your consent, you agree to receive text messages from Viking Used Auto Parts. Rest assured, your information will not be shared with any third parties.

### **5. Types of SMS Communications**

If you have opted in to receive SMS messages, you may receive updates related to auto parts, marine products, recreational vehicles, and trailers.

### **6. Opt-Out Mechanism**

You retain the right to withdraw your consent to receive SMS communications at any juncture. To opt out, please reply to any of our SMS messages with the keyword "STOP." Upon receipt of your opt-out request, we will promptly cease all SMS communications to your number, in compliance with AT&T Office@Hand's opt-out procedures.

## **7. Data Security**

We implement robust security measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. However, please be cognizant that no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee absolute security.

## **8. Data Sharing and Disclosure**

We do not sell, trade, or otherwise transfer your personal information to external parties without your consent, except as required by law or as necessary to provide our services. This may include sharing information with trusted third parties who assist us in operating our services, provided that these parties agree to keep this information confidential.

## **9. Compliance with Regulations**

Our SMS communication practices are designed to comply with all applicable laws and regulations, including those enforced by the Federal Communications Commission (FCC) and the Cellular Telecommunications Industry Association (CTIA). We adhere to AT&T Office@Hand's guidelines to ensure lawful and ethical communication practices.

## **10. Changes to This Policy**

We reserve the right to amend this SMS Privacy Policy at our discretion. Any changes will be communicated to you via SMS or through other appropriate channels. Your continued participation in our SMS communications following the posting of changes constitutes your acceptance of such changes.

## **11. Contact Information**

For any inquiries or concerns regarding this SMS Privacy Policy or our data practices, please contact us at:

- **Email:** Vikingusedautoparts@gmail.com
- **Phone:** 530-353-6118
- **Address:** 4801 Feather River Blvd STE 16, Oroville Ca. 95965

By engaging in SMS communications with us, you acknowledge and consent to the practices outlined in this SMS Privacy Policy.

## **12. Standard Messaging Disclosures**

- Message and data rates may apply.
- You can opt out at any time by texting "STOP."
- For assistance, text "HELP" or visit our Privacy Policy [<http://www.vikingusedautoparts.com/pdf/sms-policy.pdf>].